# YMCA of Greater Long Beach | 2025 Annual Campaign Ways to Give



#### Cash

Direct gifts - cash, check or via credit card, are essential to the YMCA, because they can be directed immediately in support of helping youth, families and seniors most in need of participation in YMCA programs and activities.

## **Reoccurring/Monthly Gifts**

Recurring/monthly giving allows a donor to elect to make a monthly ongoing donation to the YMCA. It is literally a gift that keeps on giving until a donor elects to adjust it or discontinue it.

### **Securities and Wires**

Gifts of appreciated securities are tax deductible at their full market value. In most cases, appreciation in the value of the security benefits the YMCA and is not taxable to the donor.

Broker: Farmers and Merchants Trust Company

DTC Participant #: 5409 Account: 82-71-0205-01-4

Account Name: Young Men's Christian Association of Greater Long Beach

Tax ID #: 95-1643396

## **Employer Matching Gifts**

Many corporations match employee gifts as part of their philanthropic efforts. If your company is eligible, request a matching gift form from your employer, and send it completed and signed with your gift. The YMCA will do the rest. The impact of your gift to the YMCA of Greater Long Beach may be doubled or possibly tripled. Some companies match gifts made by retirees and/or spouses. To find out if your company provides matching gifts, follow this link: https://doublethedonation.com/matching-gift-search/

#### **Donor Advised Funds and Charitable Gift Accounts**

Donors with Donor Advised Funds with a Community Foundation such as the Long Beach Community Foundation or Charitable Gift Accounts at Financial Institution may make their charitable contributions to the YMCA of Greater Long Beach through these vehicles. Contact your fund administrator to discuss how you would like to make a gift through your DAF or CGA to the YMCA of Greater Long Beach through an annual commitment or reoccurring gift going forward.

# Traditional IRA Annual Required Minimum Distributions "RMD"

Donors 72 years and older are required to take annual minimum distributions from IRAs and donors 70.5 and above have the option to initiate earlier distributions. These distributions are taxable, unless donated to charity. Consider gifting part of your RMD to the YMCA of Greater Long Beach by discussing with your fund administrator. The funds must be directly transferred by your fund administrator to the charities of your choice.

### **Contact for More Information**

Lauren Burt, Director of Development YMCA of Greater Long Beach 4801 Airport Plaza Suite 400, Long Beach, CA. 90815 562.519.1742 or lauren.burt@lbymca.org